THUY TRAN

Hi there. My name is Thuy (pronounced Twee), and I'm a graphic designer based in Fargo, North Dakota. Over the last 10 years, my experiences have led me to be part of many aspects of Marketing, including client services, project management, and graphic design. I enjoy the diversity of challenges that come with each role; and the experiences have shaped me into a more well-rounded visual designer and problem solver.

CONTACT

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EDUCATION

B.S. Business Administration, Marketing Minnesota State University Moorhead Graduated Spring 2014

SOFTWARE

InDesign
Photoshop
Illustrator
Premier Pro
Figma
Dreamweaver
Creo Parametric
Acrobat
Microsoft

SKILLS

Branding
Advertisement Design
Website Management
Email Template
Creo Rendering
Text Formatting
Client Management

EXPERIENCE

Client Services Specialist,

Weather Modification International

2016 - 2017

- Improve accuracy and efficiency with daily paperwork by creating and implementing digital Adobe Acrobat forms
- Produce training videos to assist new and current field members which improves work productivity overall
- Coordinate usage of logos and other branded products to protect brand integrity and build awareness in the industry
- Prepare bid offers for both public and private clients
- Write, format, and review necessary monthly and annual reports to stakeholders according to contractual obligations

Special Section Coordinator,

2017 - 2019

Forum Communications Company

- Develop positive working relationships with advertising clients by providing exceptional customer service
- Manage clients' projects starting from campaign creation, resolve issues that may arise, and ensure printing schedule is on time
- Guide the design team to execute a successful campaigns that will meet the client's goals
- Review all final products before delivering them to clients for quality and goal completion
- Taking the lead in the creation and redesign of Forum Multimedia's logo and brand standards

Graphic Designer,

2019 - Current

Crary[®] Industries, a subsidiary of ECHO[®] Incorporated.

- Design all in-house marketing campaigns to meet industry standards while ensuring brand integrity is upheld for recognition
- Coordinate with the sales team to produce trade show literature, signages, and giveaways
- Establish the look and feel for annual catalogs that can be translated to the remainder of the year's ad campaigns and special projects
- Create CREO renderings and illustrations that improve communications of product functionalities to end-users
- Manage and prioritize multiple design projects across different brands to ensure deadlines are met